

IPAA Strategy

2021

**** IMPORTANT INFORMATION ****

This document should be read only by those persons to whom it is addressed and its content is not intended for use by any other persons. The IPAA reserves the right to make changes to this document without notice.

v1 March 2021

Mission



To advocate for the Australian insect industry to be a global leader in the food and feed landscape

Our Values



1. Integrity

Fairly representing interests across all stakeholders down and across the value chain

2. Responsibility

Guiding standards and taking ownership to ensure the ongoing success of the industry

3. Collaboration

Creating opportunities to empower collaboration within and beyond the insect industry

4. Innovation

Challenging the status quo to support and develop new and different ways to improve the industry and the planet

1. Regulation & Legislation

Influencing and supporting regulation and quality assurance practices for long term industry success, including:

- Working with stakeholders and external industries to design and influence regulatory development
- Creating formative industry standards and benchmarks
- Developing a pathway for insect industry quality assurance

2. Foundational Research

The following areas of focus complement independent industry research conducted by AgriFutures Australia:

- Pet and livestock feed trials to assess performance, health and nutrition with a focus on pets and aquaculture as priorities
- Nutritional benefits of insects for human consumption
- Insect for human consumption substrate suitability and key performance and management issues
- Insects as food consumers acceptance research
- Substrate trials for insects for feed to inform regulatory decisions

3. Industry Support

Providing pathways to support, encourage and promote the consumption and use of insects, including:

- Actively fostering partnerships and alliances both domestically and internationally e.g. partner industries (food / feed / soil / pharma etc), sister associations
- Sharing best practice through content development and knowledge sharing e.g. events / webinars, How To Guides
- Promoting connectivity and collaborative opportunities across and down the value chain eg WhatsApp group

Objectives & Key Results

Regulation & Legislation

Strategic Priority	Ref.	Objective	KPI	Owner	Due
1. Regulation and Legislation	2021-1.01	Communicate current regulations and standards to members - Food	Publish executive summary and supporting documents to IPAA member portal		Mar-21
1. Regulation and Legislation	2021-1.02	Communicate current regulations and standards to members - Feed	Publish executive summary and supporting documents to IPAA member portal		Mar-21
1. Regulation and Legislation	2021-1.03	Communicate current regulations and standards to members - Substrate and Frass	Publish executive summary and supporting documents to IPAA member portal		Mar-21
1. Regulation and Legislation	2021-1.04	Draft approved methods/best practice guides - Process	Draft methodology for partner industry and regulator comment		Jun-21
1. Regulation and Legislation	2021-1.05	Draft approved methods/best practice guides - Slaughter	Draft methodology for partner industry and regulator comment		Jun-21
1. Regulation and Legislation	2021-1.06	Draft approved methods/best practice guides - Render	Draft methodology for partner industry and regulator comment		Jun-21
1. Regulation and Legislation	2021-1.07	Draft approved methods/best practice guides - Biosecurity	Draft methodology for partner industry and regulator comment		Jun-21

Objectives & Key Results

Regulation & Legislation

Strategic Priority	Ref.	Objective	KPI	Owner	Due
1. Regulation and Legislation	2021-1.08	Draft approved methods/best practice guides - OH&S	Draft methodology for partner industry and regulator comment		Jun-21
1. Regulation and Legislation	2021-1.09	Draft approved methods/best practice guides - Food Safety	Draft methodology for partner industry and regulator comment		Jun-21
1. Regulation and Legislation	2021-1.10	Draft approved methods/best practice guides - Insect Welfare	Draft methodology for partner industry and regulator comment		Jun-21
1. Regulation and Legislation	2021-1.11	Draft approved methods/best practice guides - Substrates	Draft methodology for partner industry and regulator comment		Jun-21
1. Regulation and Legislation	2021-1.12	Progress FeedSafe discussions with SFMCA	Communicate timelines / current standards to members		May-21
1. Regulation and Legislation	2021-1.13	Formalise industry partnerships across pet feed and stockfeed certification bodies	Define stakeholders and draft MOU/Partner agreements. Ideally we can draft a standard agreement however likely will need to modify for each partner		Jul-21

Objectives & Key Results

Foundational Research

Strategic Priority	Ref.	Objective	KPI	Owner	Due
2. Foundational Research	2021-2.01	Communicate industry research priorities and opportunities to members	Publish agrifutures "Catalysing a \$10m Australian Insect Industry" to IPAA member portal		Jan-21
2. Foundational Research	2021-2.02	Establish 'research gate' for locally (Australian) driven projects (to avoid duplication, assist collaboration allow communication of lessons learned)	Identify suitable platform within IPAA member portal and communicate purpose to members		Mar-21

Objectives & Key Results

Industry Support

Strategic Priority	Ref.	Objective	KPI	Owner	Due
3. Industry Support	2021-3.01	Encouraging development and expansion of new and existing start-up businesses	Publish 'How to guides' to IPAA member portal		Jan-21
3. Industry Support	2021-3.02	Identify key risks to Australian insect Industry	Conduct board level risk workshop to identify high level risks to Australian insect industry		Mar-21
3. Industry Support	2021-3.03	Develop risk mitigation strategy based on key risks identified in [2021-3.02]	Draft mitigation strategy paper for membership comment		Jun-21
3. Industry Support	2021-3.04	Facilitate industry events and networking opportunities	Facilitate IPAA conference (virtual or otherwise). Opportunity for industry updates, research presentations, forum discussions		Sep-21
3. Industry Support	2021-3.05	Industry collaboration and connectedness with sister membership opportunities with other assoc.	AFFIA membership / NACIA membership		Jul-21
3. Industry Support	2021-3.06	Enable member collaboration via communication channels	Publish webinars to IPAA member portal, create WhatsApp channel		Feb-21
3. Industry Support	2021-3.07	Website upgrade to facilitate information sharing, member support and IPAA presence	Complete website upgrade		Jun-21